FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00057890-A **Type of Permit:** FILMING **Release Date:** 11/08/2012

Production Company	AOL STUDIO NOW
Insured Company Name	AOL STUDIO NOW
Contact Phone No. 1	310-927-4195
Contact Phone No. 2	
Fax	
Address	22000 AOL WAY DULLES, Virginia 20166
Production Title	VERIZON SHARE AMERICA 3000 MILE LIP SYNC
Type of Production	Commercial - Internet

Producer	John Ford
Director	TK Karka
1st AD	Jen Lewis
Production Manager	Sara Otterstrom
FilmL.A. Coordinator	Tim Overbeck
Location Manager	Sara Otterstrom
Primary Phone	Mobile - 615-400-9074
Secondary Phone	
Location Assistant	Chris Low
Primary Phone	Mobile - 646-549-0668
Secondary Phone	

Fees

Total Permit Fee	$0.00
Number of Locations	1

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Summary Information — Location

Location 1 of 1

Permit Number	F00057890-A	**Location Manager**	Sara Otterstrom
Production Company	AOL STUDIO NOW	Primary Phone	Mobile - 615-400-9074
Insured Company	AOL STUDIO NOW	Secondary Phone	
Production Title	VERIZON SHARE AMERICA 3000 MIL...		

Location Address RIVERBED UNDERNEATH 4TH ST. BRIDGE, LOS ANGELES, CA, 90014

Location Type River bed

Film Dates 11/6/2012 - 11/6/2012 12:00 - 20:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
AOL Studio.pdf
57890-A - LA RIVER ARMY CORP APPROVAL.pdf
Arts District Guidelines Revised April 29 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	3
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	5
Crew	7

Filming Activities Camera on sticks; Exterior establishing shots; Exterior motion without sound; Exterior Performance and Playback; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Sam Park

Coordinator Note
RIDER A -
* RELEASES LOCATION
* NO CHARGE RIDER

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
ALL CAST AND CREW VEHICLES MUST BE PARKED ON PRIVATE PROPERTY AT ALL TIMES

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[redacted]

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ATTACHED IS A FINAL DRAFT OF THE PERMIT FOR WHICH YOU APPLIED.

- **Please review all copies of this final draft permit/rider and attachments.**
- **If you need to make changes, contact your assigned coordinator immediately at (213) 977-8600.**
- **If there are no changes, please indicate approval and acceptance of the permit by entering an authorized signature below. *An authorized signature is acceptable if typed in the following form: /john quincy doe/***
- **Please be advised that your signature hereon will bind the production company to all the terms, conditions and restrictions of the final permit. Your permit is not valid and cannot be used unless and until you enter the information requested below with your signature and return it to FilmL.A. with all attachments.**
- **After you enter your signature and other information below and return it to FilmL.A. with all attachments, we will email you the final permit release copy, from which all "Draft" designations have been removed, for your use and records, in a pdf. (If you do not return your approval by 6 p.m. your permit may not be ready for delivery until the next business day.)**

PERMITTEE (Company Name)	AOL Studio Now
Signature of Authorized Company Representative Valid signature = /john quincy doe/ (include slashes)	**Sara Otterstrom**
DATE OF SIGNATURE	11/5/12

By typing your signature above, you certify that you have read and agree to all the terms, conditions, restrictions and obligations of this permit, including the General Terms, Conditions and Restrictions set forth above (collectively, the "Permit Terms"), and you agree to bind the Permittee to all the Permit Terms. You further certify that you have the power and authority to bind the Permittee to the Permit Terms, and you understand and acknowledge that this permit and the Permit Terms constitute a legally-enforceable obligation on Permittee. Your permit is not valid and cannot be used unless and until you sign this document, return it to FilmL.A., and receive a final permit from FilmL.A. from which all "Draft" designations have been removed.

DRAFT & FINAL PERMITS CAN BE SENT ONLY DURING NORMAL BUSINESS HOURS (8:00 am to 6:00 pm).

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DEPARTMENT OF THE ARMY
LOS ANGELES DISTRICT CORPS OF ENGINEERS
P.O. BOX 532711
LOS ANGELES, CALIFORNIA 90053-2325

REPLY TO
ATTENTION OF

November 2, 2012

Asset Management Division
Civil Works Branch

Mr. John Ford
AOL Studio Now
4017 Hillsboro Pike, Suite 418
Nashville, TN 37215

Dear Mr. Ford:

The Los Angeles District, U. S. Army Corps of Engineers (Corps) has evaluated your request to film in a feature of the Los Angeles County Drainage Area (LACDA), commonly referred to as the Los Angeles River (the River). Subject to the conditions as stated in Exhibit A, we express no objection to the activities proposed in your request, which shall be performed on Novermber 6, 2012 at the River adjacent to the 6th Street Bridge, as long as the activity does not damage the structural and/or functional integrity of the Los Angeles River Channel, nor interfere with operation and maintenance actions undertaken by the Corps and the County of Los Angeles. If filming activity results in any damage to the constructed channel, the Corps would require that you promptly repair it or pay for the repair of any damages you may cause, to a condition satisfactory to the District Engineer.

You are advised that entry into the River is neither suggested nor encouraged by the Corps. Entry into the River is at your own risk subject to the laws, regulations, or policies of any agency having jurisdiction over activities that take place in the River. Should you decide to use the River for filming, the United States is not responsible for damages to property or injuries to persons which may arise from or be incident to the exercise of said use, or for damages to the property or injuries to you or to your agents, servants, or employees or others who may be in or on the River by your invitation. All State and local regulations pertaining to alcoholic beverages apply in the Los Angeles River. The United States further advises you that additional permissions from the fee owner, the city, state, or county, may be required.

If you have any questions please contact Gabe Brooks at (213) 452-3112 or by email at Gabe.Brooks@usace.army.mil

Sincerely,

Karen M. Kennedy
Chief, Civil Works Branch

Enclosure

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SITE SPECIFIC CONDITIONS FOR FILMING AT THE LOS ANGELES RIVER

1. All areas are to be cleaned and garbage properly disposed of off-site at the completion of filming, including all props, paint, and paint cans, etc. Remove skid marks from concrete surfaces. Any damage to property of the channel or property of the Government must be promptly repaired.

2. Unless submitted with the filming application and reviewed with no objection by the Corps, no major equipment, stunts, pyrotechnics, weapons, firearms, fire, special effects, or animals are allowed.

3. Personnel must stay out of the water areas especially the low flow area and soft bottoms. Guidelines of the Clean Water Act and the Migratory and Endangered Bird Species Act covering the riparian areas of the channel must be followed.

4. There are to be no destructive acts to any structure within the channel such as bolts, screws, anchors in the channel floors, walls, or piers, etc.

5. No vehicle crashes that would introduce any fluids into the water ways are allowed.

6. Emergency crews should stand-by as applicable, and crews should have a spill response capability.

7. All stage materials, models, shooting equipment, mock ups etc. should be removed when the filming activity is finished.

8. Sanitary facilities shall not be provided in the River.

9. Any graffiti introduced needs to be covered before leaving using Corps standard paint.

10. There will be no blocking of access roads or entry points into or through the channel.

11. This is bird nesting season. Most areas may require screening by an ecologist prior to an event to ensure riparian area is not disturbed. Also, there may be an endangered bird species in several areas called the Least Bell Vireo.

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12. Importing any fill (dirt, sand, rock, and/or soil) may require a Section 404 permit under the Clean Water Act, 33 U.S.C. 1344, prior to filming. Conditions of any necessary permit required for the requested activity are the Grantee's responsibility.

13. Vehicle repair, refueling, storing gasoline or other flammable vehicle fluids are prohibited in the River.

14. Alterations to any concrete structure in or in the vicinity of the River, including but not limited to levee walls, are prohibited (i.e. driving nails or screws). Sandblasting is not allowed.

15. Do not drive faster than is prudent for the conditions of the River surface.

16. No substance of any kind shall be placed in the River unless approved by Corps personnel. Any permitted materials or substances must be removed at the conclusion of all activities and the River returned to its prior existing condition.

17. Confirmation of a clear forecast (no rain) is required for any filming which occurs from October 15th - April 15th. (No local rain predicted in the 5 days preceding the first activity day and each day thereafter).

18. The Grantee shall take steps to avoid degrading the water quality of the Los Angeles River.

19. Painting out graffiti is allowed with water-based paint.

20. Do not paint over any flood control signs, markers, or indicators.

21. The Grantee shall take steps to avoid generating wind-blown debris.

22. Vehicles transporting any flammable, explosive, or corrosive substances, including hazardous waste, hazardous materials or "placarded loads" are not allowed the River.

23. Camping is prohibited.

24. Items, equipment, vehicles etc. may not be left unattended or overnight in the River.

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25. You do not have permission to enter or cross the "low-flow" channel in the middle of the River.

26. Vehicles must remain on publicly accessible roads and thoroughfares. Driving outside of permitted areas is prohibited in the vicinity of the River.

27. If sandbags are used only cloth sandbags are allowed (not plastic). All sandbags and contents must be removed when filming concludes

28. Do not encourage spectators to enter the film location.

Special Additional Conditions Corps Safety Office:

A. On the issue of traction, please consider the surface wetness, algae build up, or old dried paint which may cause loss or instability when in contact with the tires. You may need to sweep or dry the surface prior to driving on it.
B. Emergency Personnel are required to be on site for quick response in case of an accident.
C. Removal of any of your trash/debris during and after film shoot.

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SPECIAL FILMING CONDITIONS
THE ARTS DISTRICT

The Special Film Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this are is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit(s) will be issued for this area. The decision whether or not a particular permit(s) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

This is a mixed-use area that includes manufacturing facilities, warehouses, artists/artisans and residents. These Special Conditions apply to the area roughly between 1st Street and 7th Street and between Alameda Avenue and the LA River. Within the past ten years, this area has experienced an influx of permanent residents into what was predominantly a light to heavy manufacturing zone for over 75 years.

The motion picture industry has amicably co-existed with the businesses and residents of this area for decades and desires to continue to do so. These Conditions are designed to promote cooperation between film companies, local businesses and residents so that each group can effectively utilize this diverse area. Violation of any of the conditions as outlined below may result in permit revocation or other administrative action.

- Affected residents/merchants and businesses must be notified at least two days in advance of the first day of filming or the first day of any substantial set preparation for productions that:
  - Request parking restrictions on the following public streets: Traction Avenue, East 2nd Street (except Alameda Street to Garey Street), East 3rd Street, Vignes Street, Molino Street (Palmetto Street to 4th Street only)
  - Request a street closure
  - Involve any special effects, gunfire, audible playback, helicopter activity, or other disruptive activities
  - FilmL.A. or the production company shall consult a designated community representative when an applicant requests a permit with less than two days notice under the above circumstances
- Posting on more than one side of Traction Avenue, East 2nd Street (except Alameda to Garey), East 3rd Street (except Vignes to Santa Fe), Vignes Street, Molino from 4th Street to Palmetto, Hewitt from Palmetto to 4th Street, 4t Street from Colyton to Molino requires a notification to a designated person in the building where alternate parking is not provided. Posting on both sides of the above streets is allowed without signatures on Sundays.
- When "No Parking" signs are posted on both sides of Hewitt between 4th Street and Traction Avenue, Art Share (213-687-4278) and Bedlam (213-909-1512) must be notified.
- Posting for equipment and/or picture, other than the streets listed above, will be reviewed on a street by street basis and may not exceed 450 linear feet. Additional posting may be granted if there is a majority of support from affected residents/businesses/merchants, and indicated on the permit. After filming is completed, companies are requested, as a courtesy (only LADOT is to touch the posting signs), to turn all "No Parking" signs around so that they face the opposite direction.

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- Companies must provide adequate detour and directional signage when street closures are in place, conforming as much as possible to current LADOT standards and practices. Detour routes must accommodate large, semi and tractor trailer trucks.

- The Arts District is home to many art gallery openings and live, local theater. When the following locations are directly impacted, notification is required if in conflict with a scheduled event at the Downtown Playhouse (929 E. 2nd Street 213-626-6909) and Art Share LA (801 E. 4th Place 213-687-4278).

- Productions filming near residential buildings after midnight or before 6:00am are required to notify designated representatives of the proposed activity. Contact information for building representatives will be made available on request from the community filming liaison (Jonathan Jerald 213-814-7164).

- Crew with walkie-talkies must wear headsets when filming after 12:00 am and before 6:00 am.

- Changeable Message Signs (CMS) will be required on the day(s) of filming activity that requires a full closure on the 1st, 4th and 6th Street Bridges. CalTrans/LADOT approved notification signs are sufficient and must be in place in advance of filming activity and must include the dates and times of closures.

- Cast/Crew are not permitted to park on the area streets. Off-street parking must be provided for personal vehicles.

- Generators are to be placed as far away from residential buildings as possible. Placement will be considered on a case-by-case basis.

- Production companies are required to completely remove all trash, food, cardboard boxes, etc. from the general vicinity at the end of each filming day. Production companies will be held responsible for the actions of the catering companies they employ to provide food for the cast and crew.

- Food should not be given directly to the homeless persons in the area. Production companies wishing to help the homeless should do so though one of the service providers in the downtown area.

- FilmL.A will monitor frequency and look for ways to mitigate the impacts of filming prior to placing a location off limits.

- Unless a signature survey is completed, the west side of Mateo Street between 4th Place and Palmetto Street must be kept clear of equipment, vehicles, condors and lights. This area, however, may be used for camera placement between the hours of 7:00 am and 10:00 pm only.

- When filming take place after 10:00 pm or before 7:00 am, generators are to be placed as far as possible away from residential buildings and lights are to be screened to avoid disturbing nearby residents.

- The Molino Loft buildings (500 and 530 Molino Street) and Marc Free should be notified (310-871-2652) for filming activity or parking restrictions along 4th Place between Molino and Mateo [the curve].

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- Due to the mixed use nature of the neighborhood, productions wishing to utilize space along the west side of Santa Fe Ave. between 2nd and 3rd Streets and the north side of 3rd Street from Santa Fe Avenue to west 100 feet must obtain a signature from Valerie Mitchell or designated representative (213-687-3987).

- Frequent filming in the area of Vignes and 2nd Streets along with the high demand for parking in the area requires that posted "No Parking" on Vignes Street between 1st Street and 2nd Street shall be limited to no more than 200 feet, unless alternate parking or notification are provided to a designated representative from the building.

- The area near 3rd and Traction Avenue is home to many small businesses that have greatly helped to develop the area. In order to be sensitive to these businesses it is necessary for production companies to obtain signatures from the following businesses when there are filming activities or parking on the 700 block of 3rd Street between Traction Avenue and Hewitt Street: Zip Fusion- Jason Ha (744 E. 3rd Street, 213-680-3770); Lakich Studio-Lily Lakich (704 Traction Avenue, 213-620-8641); Ay Carrumba (714 Traction Avenue, 213-620-0274); Wurstkuche Sausage Grill- Joseph Petruzulli (800 E 3rd St, 213-667-4444); Blue Dahlia (738 E 3rd St, 213 613-0621)

- Outdoor food preparation using charcoal or gas grills must be at least 100 feet away from any residential building.

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